



THE  
ROUTING  
COMPANY®

# Built for Transit.

One app to run your on-demand, flex, fixed, and paratransit routes.

The Routing Company is a global on-demand vehicle routing platform that powers the future of public transit.



[theroutingcompany.com](http://theroutingcompany.com)



Different from other on-demand shared transportation solutions.

Powered by



**Highest bus seat utilization**

Optimizing 15+ passengers at once and generating 25+ peak passengers per vehicle revenue hour



**Guaranteed connections to transit**

To fixed bus, rail and ferry routes through our Transit Connect feature



**Built-in journey planning**

For service design, launches, marketing and reporting from our industry's best and brightest



**Human technical support**

For riders, drivers and dispatchers

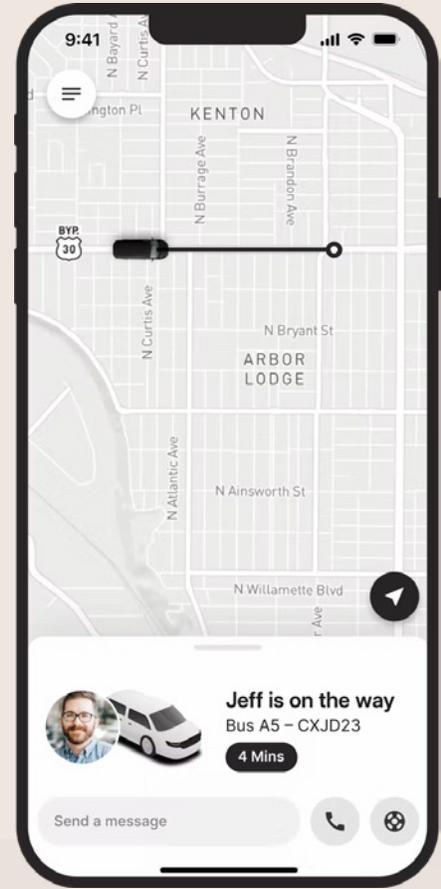
# Tens of thousands of happy riders.

With over 175,000 rides, TRC's Pingo app is rated 4.8 – the highest of any on-demand transit app.\*



Kim  
Rider in Scotland

“Excellent service, arrived exactly as planned. Loved how you could track where the bus was. Will definitely use the service again.”



THE ROUTING COMPANY

- theroutingcompany
- theroutingco
- bd@theroutingcompany.com
- theroutingcompany.com

“Ride Pingo™ is a lifeline for me and other people with mobility challenges. I used to spend \$80 a week on ride-sharing to get around my city, and now, I can get around for much less.”



Andrea  
Rider in Kent, Washington

## Real world results



Point to hub service with Transit Connect™

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40% of riders use the Transit Connect™ feature to connect to fixed route trains and buses



Point to point service with Transit Connect™ and scheduled stops

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50% conversion from phone to app bookings since launching the TRC app

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4.95 average rider rating



Point to point service with Transit Connect™

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Serving 25x times more passengers since launching TRC technology

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Single vehicle completing consistently > 200 trips/week



Point to point service

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Over 100,000 completed trips since launch

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Average 7.8 pax/VRH



On-demand transit service using Transit Connect™

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Guaranteed connections to existing fixed route networks



\*weighted average rider app rankings